# OFFICE OF THE DEAN ACADEMIC AFFAIRS NATIONAL INSTITUTE OF TECHNOLOGY SRINAGAR

# Advertisement Notice DATED:\7-07-2020

Online application are invited from eligible candidates for admission to M.Sc Course in TIED (Technology, Innovation, and Entrepreneurial Dynamics) programme offered jointly by Innovation, Incubation & Entrepreneurship Development Centre (IIEDC) and The Department of Humanities, Social Sciences and Management, NIT Srinagar for the Academic Session (Autumn-2020).

## Objectives of the TIED program are to:

- > Critically evaluate theories of entrepreneurship, innovation and creativity and their role in the establishment and development of new enterprises and high growth businesses
- > Evaluate and apply theories relating to and underpinning the functional and operational aspects of finance and marketing required in entrepreneurial businesses
- > Evaluate the potential for change initiatives when implementing new strategies within an organisation.
- > Analyse the different approaches and techniques that facilitate detailed study at the postgraduate level in business and management issues.
- > Explore new business and innovation models by focussing and exploring the rich resource base of Jammu and Kashmir
- > Develop new tourism business models considering local cultural specificities.
- > Creating innovations by blending tradition and modern day technology.
- > Learn how to successfully manage both technology and organisational innovation
- > Prepare for a variety of careers including a leader of innovative teams, an entrepreneur in a technology-driven organisation, academic researcher or lecturer

#### \* Eligibility Criteria for Admission to TIED at NIT Srinagar

#### Eligibility criteria:

- A graduate degree under 10+2+3 or 10+2+4 pattern under any discipline, securing at least 55% marks or 5.5 CGPA in aggregate, from a recognized university. (For OM/OBC/EWS)
- For SC / ST /PWD candidates, there shall be a relaxation of 5% in the aggregate marks obtained i.e. 50% Marks or 5.0 CGPA at the graduation level.

The selection of the candidates for admission to the TIED programme is a two-step process.

#### The TIED admission criteria shall be based on:

- Step I: Institute level entrance examination
- Step II: Group Discussion (GD) & Personal Interview (PI).

  Selection will be based on the overall merit of the candidates scored in both step I & Step II.
- The Institutional level test shall be conducted on the following lines:

| d g                      | 4 (Quantitative Techniques and Data Interpretation, Logical |  |  |  |
|--------------------------|---|--|--|--|
| Number of sections       | Reasoning, Language Comprehension, General Awareness)       |  |  |  |
| Duration of exam         | 90 minutes  |  |  |  |
| Number of questions      | 60  |  |  |  |
| Total Marks              | 60  |  |  |  |
| Number of answer choices | 4   |  |  |  |
|                          | 1 mark for each correct answer with negative marking of     |  |  |  |
| Marking scheme           | 0.25 per wrong answer.                                      |  |  |  |
| Language of paper        | English   |  |  |  |

Selection will be based on merit in the Written Exam, Group Discussion & Personal Interview. The weightage given to GD and PI shall be in accordance to the guidelines set by the Institute

# Seat Matrix

Twenty five, with additional five seats reserved for Entrepreneurs / Technopreneurs and policy makers.

| · · ·  | 1 1 7               |
|--|---------------------|
| Category   | Intake Capacity for |
|  | TIED Programme      |
| Open Merit (OM)                                  | 9                   |
| OM-PWD   | 1                   |
| OM-EWS   | 2                   |
| OBC  | 7                   |
| SC   | 4                   |
| ST   | 2                   |
| Entrepreneurs / Technopreneurs and policy makers | 5                   |
| Total  | 30                  |

### **Important Date's for TIED Programme:**

| S.No | Event   | Tentative Date                                  |  |
|------|---|---|--|
| 1    | Publication of advertisement in the News Papers                               | 17-07-2020                                      |  |
| 2    | Online application link activates   | 20-07-2020                                      |  |
| 3    | Last date of submission of online application with payment of application fee |   |  |
| 4    | Download of Admit card for written test (for screening test)                  | 07-08-2020                                      |  |
| 5    | Conduct of Entrance Examination   | 12-08-2020                                      |  |
| 6    | Publication of final list recommended   | 16-09-2020                                      |  |
| 7    | Reporting   | 17, 18, 21 & 22<br>(except<br>Saturday & Sunday |  |
| 8    | Class work  | _   |  |

### Fee Structure:

All Seats are Self-Financed with a Tuition Fee of Rs 37,000 per Semester. Additionally, a student will have to pay Hostel & Messing Fee as per the policy of NIT Srinagar (Liable to change according to the institute policy)

For any update candidates are advised to remain in touch with the Institute website www.nitsri.ac.in

(Prof. (Dr.) Kowsar Majid) Dean Academic Affairs

No: DAA/NIT/2020/ 17 |
Dated: 17/07/20

Copy for information & necessary action to:

- 1. All Deans.
- 2. All HODs.
- 3. Registrar, with a request to kindly arrange to publish the advertisement notice in National/Local Dailies in minimum possible space.
- 4. Associate Dean Academic Affairs.
- 5. Associate Dean Examination.
- 6. Chairperson CC, with a request to kindly upload the notice on Institute Website.
- 7. ERP with a request to kindly make the application form available on ERP Portal and make the link available on Institute website. Further online fee payment may also be ensured.
- 8. A R (Academic)
- 9. P.A to Director.
- 10. File.

# Syllabus for Institutional Level Exam (MBA / M.Sc. TIED)

| Quantitative Techniques & Data<br>Interpretation | Logical Reasoning              | General Awareness                                     | Language<br>Comprehension |
|--|--------------------------------|---|---------------------------|
| Tabulation, Pie Chart, Bar Chart,<br>Line Graph  | Analytical Reasoning           | Literature  | English Grammar           |
| Pipes and Cisterns                               | Sequencing                     | Indian Constitution                                   | Sentence Correction       |
| Probability                                      | Cause and Effects              | Current Affairs of National and International Economy | Paragraph Completion      |
| Permutations & Combinations                      | Coding and<br>Decoding         | Personalities in News                                 | Idioms and Phrases        |
| Quadratic and linear equations                   | Non-Verbal<br>Reasoning        | History   | Sentence Improvement      |
| Algebra  | Ranking Tests                  | Trade Awareness                                       | Jumbled Para              |
| Graph  | Linear Arrangements            | Sports News   | English Usage Errors      |
| Partnership                                      | Matrix Arrangements            | Economics   | One-word Substitution     |
| Simple Interest and Compound<br>Interest         | Analogy Test                   | Science in everyday life                              | Synonyms and Antonyms     |
| Allegation & Mixtures                            | Inferences                     | Culture   | Reading Comprehension     |
| Percentages                                      | Symbol Based<br>Problems       | Politics  |                           |
| In-equations                                     | Statements<br>Assumptions      | Geography   |                           |
| Averages   | Statements<br>Arguments        |   |                           |
| Number Systems                                   | Number Series                  |   |                           |
| Geometry   | Blood Relationship<br>Tests    |   |                           |
| Time-Speed-Distance                              | Statements and Conclusion      |   |                           |
| Profit and Loss                                  | Direction and<br>Distance Test |   |                           |
| Work and Time                                    |                                |   |                           |
| Mensuration                                      |                                |   |                           |
| Fraction and Decimals                            |                                |   |                           |
| Ratios and Proportion                            |                                | ,   |                           |