

TEQIP-III SPONSORED

SHORT TERM COURSE ON

BASICS OF MANAGEMENT RESEARCH

27th - 31st AUGUST 2020

Young researchers in the area of Business Management often find themselves stuck and perplexed when it comes to Research Methodology. Too often, they get so much involved in learning and using the various advanced tools and techniques of data analysis that they lose the basic essence of scientific research. Top academicians and practitioners complain that the final work of most of the scholars doesn't make any sense. The work is filled with tools like EFA, CFA, SEM, LR etc but gives no meaningful results.

Keeping this in consideration we want to take the young minds back to the basics of conducting research in the area of business management. We have gathered the top minds of the area to train the scholars about the basics of management research to give more meaning to their endeavours.

REGISTRATION FEE RS 200/=

A/C NAME: TEQIP III

A/C NO: 0391040100011025

BANK NAME: J&K BANK

Bank Branch: REC SRINAGAR

IFSC CODE: JAKA0RECSGR (ZERO)



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Sessions will be held via Google Meet/Zoom

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